



SPONSORSHIP OPPORTUNITIES

CALL (315) 798-8858

HBRMV Sponsorship Benefits	Platinum Sponsor \$5,000*	Gold Sponsor \$3,000	Silver Sponsor \$2,500	Bronze Sponsor \$1,500	Not-For-Profit Sponsor (Prize)	Giveaway Sponsors	Scavenger Hunt (Prize)
Half Pg. Full Color Ad in the Home Show Insert into the OD on 3/3/19	√						
Qtr. Pg. Full Color Ad in the Home Show Insert into the OD on 3/3/19		√					
Double Ad Size with Full Color in the Home Show Insert into the OD on 3/3/19			√				
Logo on TV Ad Campaign in Primary Position	√						
PA Announcements During the Show	√	√	√	√	√	√	√
Help Setting Up and Breaking Down with HBRMV Staff	√						
Primary Logo Position on OD Print Ads, Home Show Tab Cover, Radio Spots	√	√					
Logo and Message Area on Show Exhibitor Letter/Instruction Packet	√						
Reserved Parking Spots	4	2					
Pre-Sale Tickets	200	50					
Booth Size & Choice Premium Location	20x10	10x10					
Mention in Press Releases Sent Prior to the Show (Two Releases)	√	√	√				
Ability to Place Banner Inside the Event Location	√	√	√				
PA Announcement During the Show from Platinum Sponsor		√	√				
Logo in E-Blast Sent to CNY Open House List (Over 10,000 Names)	√	√	√	√			
After Hours Sponsor (Friday Night Party at MVCC)				√			
Social Media Recognition on HBRMV Event Page	√	√	√	√	√	√	√
Logo Inclusion in Pre-Event Email Blast to Past Attendees	√	√	√	√	√	√	√
Logo on HBRMV Website		√	√	√			
Mention of Sponsorship in One Facebook Post from the OD	√						
Signage at Show Entrance	√	√	√	√	√	√	√
Opportunity to Put Item in Goodie Bag	√	√	√	√	√	√	√

Location of exhibit booth will be based on the type of business. Sponsorships are on a first come first serve basis. *Only Two Platinum Sponsorships Available.