



# SPONSORSHIP OPPORTUNITIES

## CALL (315) 798-8858

HBRMV Sponsorship Benefits	Platinum Sponsor \$5,000*	Gold Sponsor \$3,000	Silver Sponsor \$2,500	Bronze Sponsor \$1,500	Not-For-Profit Sponsor (Prize)	Giveaway Sponsors	Scavenger Hunt (Prize)
Half Pg. Full Color Ad in the Home Show Insert into the OD on 3/3/19	✓						
Qtr. Pg. Full Color Ad in the Home Show Insert into the OD on 3/3/19		✓					
Double Ad Size with Full Color in the Home Show Insert into the OD on 3/3/19			✓				
Logo on TV Ad Campaign in Primary Position	✓						
PA Announcements During the Show	✓	✓	✓	✓	✓	✓	✓
Help Setting Up and Breaking Down with HBRMV Staff	✓						
Primary Logo Position on OD Print Ads, Home Show Tab Cover, Radio Spots	✓	✓					
Logo and Message Area on Show Exhibitor Letter/Instruction Packet	✓						
Reserved Parking Spots	4	2					
Pre-Sale Tickets	200	50					
Booth Size & Choice Premium Location	20x10	10x10					
Mention in Press Releases Sent Prior to the Show (Two Releases)	✓	✓	✓				
Ability to Place Banner Inside the Event Location	✓	✓	✓				
PA Announcement During the Show from Platinum Sponsor		✓	✓				
Logo in E-Blast Sent to CNY Open House List (Over 10,000 Names)	✓	✓	✓	✓			
After Hours Sponsor (Friday Night Party at MVCC)				✓			
Social Media Recognition on HBRMV Event Page	✓	✓	✓	✓	✓	✓	✓
Logo Inclusion in Pre-Event Email Blast to Past Attendees	✓	✓	✓	✓	✓	✓	✓
Logo on HBRMV Website		✓	✓	✓			
Mention of Sponsorship in One Facebook Post from the OD	✓						
Signage at Show Entrance	✓	✓	✓	✓	✓	✓	✓
Opportunity to Put Item in Goodie Bag	✓	✓	✓	✓	✓	✓	✓

Location of exhibit booth will be based on the type of business. Sponsorships are on a first come first serve basis. \*Only Two Platinum Sponsorships Available.